



CAPITAL CONNECTIONS

A Real Political Party
24th National Conference of the
Canadian Association of Journalists



April 12-14, 2002
Chateau Laurier, Ottawa

*Just steps from Parliament Hill
and the vibrant Byward Market*

Check for updates at
www.caj.ca

**EARLYBIRD RATES
EXTENDED TO
MARCH 23**

It's been an incredible year for journalists. Media convergence has transformed our work environments, and a single day in September instantly changed the world that we report on. **Capital Connections**, the CAJ's 2002 national conference, is the place to be to talk it out with other journalists, share your stories, gain new skills, and perhaps some new understanding about what's happening to the world around us. Meet other working journalists, outspoken critics, skill providers, sources and maybe a couple of bosses. And where better to hold this year's conference than the nation's capital, at the venerable Chateau Laurier, just a stone's throw from Parliament Hill. You'll get a chance to meet and learn from the policy makers, the spin-doctors and the people who cover them.

But there's much, much more.

You'll learn a wide range of investigative techniques and experiences; the frustrations and challenges of specific beats; the changing context of the news; ownership issues.

Capital Connections 2002 is organized by journalists for journalists. If you're a reporter or editor, this is a great opportunity to enhance skills and techniques that can bring new readers, listeners or viewers. And when it's over, your whole newsroom will benefit from your fresh views and contacts.

FEATURING

New!

- Two full days of workshops on computer-assisted reporting (CAR). Find out how you can use that computer on your desk for so much more than just writing stories. Find out how some simple skills can help you write better stories everyday-and break the big stories that win awards. Check our website (www.caj.ca) for details.
- Friday morning tours of Parliament Hill and a chance to see Question Period and the Scrum from the Press Gallery. Advance registration required.

Skill sharpening sessions

More than 12 skills-based specialty workshops.

Contacts & ideas for your newsroom

Controversial opinions and high-profile panelists.

Friday night laughs

In a lively interactive lecture and discussion, *Toronto Star* movie critic Geoff Pevere surveys over 70 years of cinematic images of journalism. Then music, with the jazz group of *Citizen* columnist Charles Gordon.

SPEAKERS & MODERATORS

Sandra Abma, CBC Radio
David Akin, CTV News
Arnold Amber, Newspaper Guild

Jim Armour, Hawk Communications
Marsha Barber, Ryerson
Maude Barlow, Council of Canadians

Mike Blanchfield, *Ottawa Citizen*

Keith Boag, CBC TV
Rick Boychuk, *Canadian Geographic*
Sharon Burnside, *Toronto Star*

Richard Cl  roux
Sheila Coles, CBC Radio
Robert Cribb, *Toronto Star*
Rosaleen Dickson, *West Carleton Review*

Bill Doskoch, Bell
Globemedia Interactive
Dan Dugas, Broadcast News
Theresa Ebdon, Bloomberg News

Frema Engel
Anthony Feinstein, U of T
Jock Ferguson
Doug Fischer, *Ottawa Citizen*

Robert Frank
Matthew Fraser, *National Post*

Mark Frutkin, Amazon.com
Charles Gordon, *Ottawa Citizen*

Wayne Grady, *Explore Magazine*

James Hale, *Down Beat*
Rosa Harris-Adler, *Ottawa City Magazine*

Bob Harvey, *Ottawa Citizen*
Raymond Heard
Lisa Hebert, CBC Radio

Steven Heckbert, EDS
Dean Jobb, *Halifax Herald*
Sheema Khan, Council on American-Islamic Relations
Stephen Kimber, University of King's College

Warren Kinsella, McMillan Binch

Kirk LaPointe, CTV News
Gordon Legge, Centre for Faith and the Media
Donna Leon, writer, producer
Lynn McAuley, *Ottawa Citizen*
Andrew McIntosh, *National Post*

Bob McKeown, NBC News
Catherine McKercher, Carleton University
David McKie, CBC Radio
Barry McLoughlin
Susan Murray, CBC Radio
Janice Neil, Carleton University

Juliet O'Neill, Southam News
Karen Pauls, CBC Radio
Geoff Pevere, *Toronto Star*
Tim Powers, Summa Strategies Canada Inc.
Merylyn Read, MTR Productions

Palagummi Sainath
John Scully, JPTV Training
Levon Sevunts, *Montreal Gazette*

Alan Stanbridge, U of T
Sylvia Stead, *Globe and Mail*
James Travers, *Toronto Star*
Fred Vallance-Jones, *Hamilton Spectator*

Julie Van Dusen, CBC TV
Chris Waddell, Carleton U
Steve Wadhams, CBC Radio
Antonia Zerbisias, *Toronto Star*

- Community newspapers: Rosaleen Dickson looks at their role as a major Canadian institution and the challenges facing the people who work in this field.
- Directing field shoots: What your crew wishes you knew. What does it take to make your visuals and natural sound tell the story for you? A show-and-tell workshop led by John Scully.
- Editing: Sharpen your blue pencils! Sharon Burnside is back by popular demand for another half-day workshop.
- Succeeding at freelancing: Rosa Harris-Adler will teach the basics—running a business, query letters, recycling stories—as well as how to stand out above the pack.
- The new environment writing. People say they care about the environment but do they want to read about it? Canadian Geographic editor Rick Boychuk and Wayne Grady discuss ways to rekindle the interest of jaded readers and cynical editors.
- When the camera and mic are turned on YOU: Learn how to shine in front of a camera or mic whether you're being interviewed on your latest scoop or weighing in on a panel discussion. With Janice Neil.
- Journalists and the law: Recent cases and hypothetical scenarios will be used to explore the legal limits on reportage, with an emphasis on how to get the story without being sued or threatened. With Dean Jobb.
- Peeling the Onion: Whether it's holding a politician accountable, conversing with an athlete who's just won a gold medal, or talking to a woman who's just had sextuplets, there is potential for revealing truth in every interview. With Sheila Coles.
- Independent production: How to turn your ideas into television programs. This hands-on workshop gives participants a chance to find out what it takes to get their television program ideas to air. With Donna Leon.
- Storytelling secrets. With Steve Wadhams.
- Online storytelling 101: If Flash makes you think of a camera, you need this workshop about technologies and techniques. With Bill Doskoch.

Other Friday Highlights...

- Friday noon, the Computer Assisted Reporting demonstration room opens at the Chateau Laurier. Drop by to chat about CAR and find out how you can use it to drive your career.
- Restaurant Roulette is a no-hassle way to join up with colleagues from home or to meet new friends and explore one of Ottawa's trendy bistros or ethnic eateries.
- Kick-off Party. Print the Legend: A Critical History of Journalism in the Movies with Geoff Pevere, then music by the jazz group of *Citizen* columnist and author Charles Gordon.

SKILL-SHARPENING WORKSHOPS

Friday, April 12, Chateau Laurier

- Access to information Back-to-back workshops for those who want to use ATI or FOI laws as investigative tools.
- Art of the Chase: Behind every great talk segment there's a great "chase." So where do you find the best guests? How do you pull together research in a hurry? What intros and questions work best? Led by Marsha Barber.

IEWS & OPINIONS

Saturday and Sunday, April 13-14

- Arts reporting: Three notable arts journalists discuss the issues they face every day, such as: critic vs. reviewer, conflict of interest, and the shrinking "news hole".
- Converging media: A better use of scarce resources or another way to squeeze out profits at the expense of over-worked reporters and editors?
- Expression or suppression: Are the Aspers exercising their rights as press barons or is there a more sinister plan afoot?
- Covering the front lines: How does it feel to survive an ambush in which fellow journalists are killed? Is competition the same when you're far from home base?
- Expecting the unexpected: Is your newsroom ready? Find out how to marshal resources and implement an action plan so you cover the big breaking stories while still meeting daily demands.
- The relevance of religion: Since September 11th, is reporting on religion and spirituality gaining new respect?
- Foreign reporting: How to avoid the predictable story of doom and gloom. What you need to know before heading overseas on an assignment.
- Globalization: Are the media missing the story? Have battles at the barricades distracted us from reporting on the underlying issues that will affect people's lives?
- How spin doctors operate: We can tell you (off-the-record) that gurus of gyration and sultans of spin Warren Kinsella, Jim Armour and Tim Powers will participate.
- Journalism in developing democracies: Marsha Barber discusses the phases journalists go through when nations change from totalitarian regimes to democracies.
- Life after journalism: Looking for a change from the daily grind of a deadline-driven lifestyle? What are some career alternatives, and how do you make a successful transition to one of them?
- Follow the money: Find out how to get to the bottom of where political leaders are getting their money and whether they are in financial conflicts of interest.
- Post Traumatic Stress Disorder: Journalists who witness violence, tragedy and human misery often just move on to the next story. But sometimes the psychological impact can take its toll on you and your family.
- Business Reporting: Avoiding a Canadian Enron-style disaster: Should Canada force corporations to disclose more?

Other Saturday and Sunday Highlights...

- Journalism Educators' breakfast Saturday
- Optional Saturday lunch, with a special speaker
- Annual CAJ awards banquet with emcee Dan Dugas
- On Sunday there's brunch and a screening of "Scrummed", with public relations specialist Barry McLoughlin and national correspondents on a panel moderated by producer Richard Cl  roux.

REGISTRATION FORM

► CIRCLE YOUR FEE(S)

	Before March 23	After March 23
CAR WORKSHOP April 11	\$ 20	\$ 20

CONFERENCE – Fri. April 12 to Sun. April 14

CAJ members (journalists)*	160	185
CAJ members* (income under \$30,000)	105	140
CAJ associate members* (non-journalists)	310	360
Student members (no meals)	45	60
Non-members*	510	510

* includes Friday reception, Saturday Awards Banquet and Sunday brunch, but not Saturday lunch

FRIDAY ONLY*

Members	85	110
Associate members	160	210
Non-members	360	360

* includes Friday night reception

SATURDAY ONLY*

Members	85	110
Associate members	160	210
Non-members	360	360

* includes Saturday Awards Banquet, but not Saturday Lunch

SUNDAY ONLY*

Members	60	85
Associate members	110	160
Non-members	310	310

* includes Sunday brunch

MEMBERSHIP: Canadian Association of Journalists

To qualify for the members' conference rates, you must be a member in good standing of the CAJ. You can add the fee on to your conference registration total.

Annual membership - journalists	75
Associate members - non-journalists	150
Journalists at less than \$30,000 salary	40
Married co-habiting members (per person)	60
Students	30



Airline Tickets

Book your flight call 1-888-647-7754, ext. 302. Mention your travel is for the CAJ conference.



Hotel Accommodation – \$150/night

Deadline for bookings at reduced rate: March 23
Chateau Laurier rooms are available at a special rate of \$150 per night. Let the hotel know you're with CAJ to get delegate rates. Call 1-800-441-1414 or (613) 241-1414.

▶ SIGN UP FOR YOUR MEALS

To ensure the right number of meals is ordered, please indicate which meals you will attend. Apart from the Saturday lunch, the cost of these meals is included in your conference registration fee. If you are a student, please note your registration package does not include any meals.

I will attend
(please check)

- | | |
|--|---------------|
| <input type="checkbox"/> Friday reception, Parliament Hill | @ \$ 20 |
| <input type="checkbox"/> Saturday lunch (\$35-not included in registration cost) | @ \$ 40 |
| <input type="checkbox"/> Awards banquet, Saturday | @ \$ 63 |
| <input type="checkbox"/> Sunday brunch | @ \$ 25 |

EXTRA ticket(s)
wanted for guests



- Please serve me the vegetarian menu option

Dietary alert:

▶ TALLY YOUR CHARGES

Item	Cost
CAR workshop, Thursday	\$ _____
Conference Registration fee	\$ _____
Saturday Lunch (\$35/delegate).....	\$ _____
EXTRA tickets (for non-delegate guests)	
Friday reception (\$ 20 ea).....	\$ _____
Saturday lunch (\$40/non-delegate)...	\$ _____
Saturday banquet (\$63 ea)	\$ _____
Sunday brunch (\$25 ea)	\$ _____
SUBTOTAL	\$ _____
Add GST 7%	\$ _____
New & lapsed members	
Add CAJ membership fee (no GST) .	\$ _____
GRAND TOTAL — Payable to Canadian Association of Journalists .	\$ _____

▶ REGISTRATION INFORMATION

ALL DELEGATES must completely fill in this section

Name:

Address:

City:

Prov: Postal Code:

Tel-home:

Tel-work

Fax:

E-mail:

Employer/ School:

Work Address:

SELECT METHOD OF PAYMENT

- Enclosed is my cheque payable to the Canadian Association of Journalists
- Charge my Visa Charge my Mastercard
- Card #
- Exp. date
- Signature

HAVE YOU COMPLETED ALL SECTIONS OF THE FORM? SEND COMPLETED APPLICATION FORM TO:
(Keep a copy of this form for your records)

Canadian Association of Journalists
Room 316-B, St. Patrick's Building
Carleton University, 1125 Colonel By Dr.
Ottawa, ON K1S 5B6
OR fax to (613) 521-3904.

① FOR FURTHER INFORMATION, CONTACT:

John Dickins, Executive Director
Phone - (613) 526-8061
E-mail - caj@igs.net

WATCH FOR UPDATES AT www.caj.ca